



DAY 2 - Chaired by Vivian van Saaze

PRESENTATION & PANEL DISCUSSION

Vivian van Saaze (moderator), Dragan Espenschied, Margit Rosen and Sabine Himmelsbach // Collaborative and future approaches preserving digital art

Sabine Himmelsbach // *Shaping HEK's Collection and Digital Infrastructure*

The presentation will address curatorial decisions and the institution's strategy for collection building with a focus on Software and net-based media art from Switzerland and the infrastructure needed to maintain it. Presentation challenges from the perspective of a small institution will be discussed as well as the importance of international networks and collaborations. The contextualization of historical net-based works, sparked new interest in web-based art and exhibitions and development of online spaces, encompassing both early net art and contemporary NFT projects will be presented via HEK's recent projects.

Dragan Espenschied // From Artwork To Infrastructure

The practice of digital art conservation is struggling with software as a material. Institutions and conservators are facing challenges that are not only technical but, in fact, very much in the field of knowledge management. With the constant deprecation of software and the increasingly networked existence of both artworks and supporting software tools, recorded knowledge about an artwork and its documentation can quickly become illegible or outdated. In addition, this needs to be more generalizable to share and re-use among peer institutions and collaborators. Dragan Espenschied, preservation director at Rhizome, proposes a process on how to advance general research in preserving software for digital art conservation and make productive collaboration possible.

In conversation with Sabine Himmelsbach, Margit Rosen & Dragan Espenschied

In the discussion, Margit Rosen and Sabine Himmelsbach examine the desires and impulses that drive digital culture, focusing on the challenges regarding collecting, sustainability, and necessary support. Finally, the panellists will share their views from an institutional perspective over the years and venture into the future as institutions face new challenges, risks and opportunities.

PRESENTATIONS & GROUP DISCUSSIONS

How to build and sustain the network? Ilka van Steen, Sarah Middleton & Angela Puggioni, Tamara van Zwol

Ilka van Steen // What makes SBMK work?

Ilka van Steen, programme manager at SBMK, will present how the organisation came into existence, how it functions nowadays and what makes it a strong and sustainable network for all those involved in conserving and preserving modern and contemporary art. Part of the presentation will be dedicated to the two editions of the project *Collection Knowledge 2.0*.

Sarah Middleton and Angela Puggioni // No Sustainability Without Partnership: No Partnership Without Sustainability

Sarah Middleton (Head of Advocacy & Community Engagement) and Angela Puggioni (Community Engagement Manager) will describe and demonstrate how the DPC has been built and sustained over the last twenty years. The presentation will cover the international and inter-sectoral growth we have experienced and how we have managed challenges along the way to deliver a membership-driven global charity active in 17 countries, with offices in Glasgow, York and Melbourne.

Tamara van Zwol // Everyone contributes: all about collaboration in a network organisation

Collaboration is at the heart of the Dutch Digital Heritage Network. Only across the boundaries of organisations and collections can public access to heritage information be assured for future users. In the Dutch Digital Heritage Network, the activities of all partners are based on the National Digital Heritage Strategy, which aims to make heritage easy to find and increase its use. Cultural producing institutions, heritage parties and many other partners together in the network are implementing this strategy on behalf of the Dutch Ministry of Education, Culture and Science. In this session, program manager Tamara van Zwol will demonstrate five guiding network principles: from the people involved to the common infrastructure.

WORKSHOPS & PRESENTATIONS

Analysing Netart (on-site workshop) // Being Human by Annie Abrahams and Compressed Forests by Jan Robert Leegte

In this 90 minutes on-site workshop Analysing Netart, *Compressed Forests* by Jan Robert Leegte, 2016 RCE/Centraal Museum & *Being Human* (1997-2007) by Annie Abrahams will be presented and discussed, followed by a DIY session on the analyzing of netart. <https://compressedforests.com/> is a browser-based artwork consisting of a website that features pixelated images of forests retrieved from Flickr. The final effect at compressedforests.com shows extremely pixelated images that progress through in 60 second intervals. *Being Human*, is a big interlinked html universe where Abrahams questions notions of identity and connectedness, can be experienced via various entrances she created throughout the years (1997-2007). Since 2000 Being Human has resided on bram.org. The workshop will be moderated by Monika Szúcsová and Joost Dofferhoff.

Analysing Netart (online workshop) // Rafael Rozendaal - fillthisup.com

This online netart analysing workshop highlights some key, specific questions that can arise when considering the preservation of net artworks. First, Rafaël Rozendaal's Fill this Up (2014, KRC collection) will be presented and discussed. fillthisup.com is an artwork in the form of a website. The domain name is its method of authentication. The website was first made with Flash and was ported to html5/javascript a few years later. The physical presentation of the work is reconsidered every time it is exhibited. A DIY session on analysing netart follows the presentation. The workshop will be moderated by Olivia Brum and Paula Fernández Valdés and supported by Wiel Seuskens.

Guido Jansen & Brigitte Jansen // The Archive Trajectory - Helping to get started

Every designer, collective, agency and festival owns a treasure trove of archival material. The beautiful sketches, critical notes and rich visual material inspire new creators, researchers and the public. Het Archieftraject helps organisations and makers in the cultural field by (re)organising their archives so they can share them with others. Podiumkunst.net and the Network Archives Design and Digital Culture (NADD) jointly organise. Het Archieftraject, in which participants, with the help of a coach, map their archives and plan to preserve them and make them accessible. Learn more about Het Archieftraject and hear about the experience of a former participant. With Brigitte Jansen (Project Lead, NADD) and Guido Jansen (Coordinator Archival Development, Podiumkunst.net)

Tamara van Zwol // From storing to streaming data: the climate impact of our digital heritage

The Dutch digital heritage community (NDE) is examining the CO2 impact and possible measures. What is the environmental impact of storage and the use of collections? What can we do to lessen the impact? Moreover, what measures could have (the most) effect? The NDE has investigated the impact of servers, infrastructure, cloud storage and use. In this session, programme manager Tamara van Zwol will show these four areas' most

important results and recommendations. Also, we will explore where we stand as museums or cultural institutions compared to (big data) sectors, like social media platforms.

PRESENTATIONS

Sarah Cook & Bilyana Palankasova // Art documentation in the context of festival activity

This talk draws on Sarah Cook's individual experience of curating for festivals and research by doctoral student Bilyana Palankasova (in collaboration with NEoN Digital Arts), considering the value of festivals to artists, audiences and digital art history. Cook, curator and professor at the University of Glasgow, and Palankasova consider how festival exhibitions are documented, and records are kept to understand the curators' responsibility to maintain legacies for works of art which might otherwise go unnoticed until such time as they enter collections.

Sanneke Huisman and Klaas Kuitenbrouwer // *Digital Care*

This project will preserve and present digital artworks in collaboration with partners and the media art community by way of an open process. Digital Care builds on the Digital Canon of the Netherlands and forms the basis for the public exhibition: REBOOT, developed in collaboration with Nieuwe Instituut (NI). Sanneke Huisman (LI-MA) and Klaas Kuitenbrouwer (Nieuwe Instituut) co-curators of the exhibition, together with Gaby Wijers will present the exhibition themes and the reactivating process of the iconic media artworks of the Digital Canon. Followed by an Q&A with moderator Vivian van Saaze.